

SEO AGREEMENT

Date: [INSERT]

Client: [INSERT]

Guttulus

[Address]

[Address]

Re: SEO AGREEMENT

Dear [INSERT],

1. AGREEMENT

1.1 This AGREEMENT (“AGREEMENT”) is by and between Guttulus (“Guttulus”) and [INSERT] International Corporation (“[INSERT]”). [INSERT] desires to engage Guttulus and Guttulus agrees to render to [INSERT] Search Engine Optimization (“SEO”) services based on the terms and conditions set forth herein. In consideration of the recitals and the mutual promises set forth in this AGREEMENT, the parties hereto agree as follows:

2. SERVICES PROVIDED

2.1 [INSERT] agrees to retain Guttulus and Guttulus agrees to provide SEO services for [INSERT] during the term of this AGREEMENT on the terms and conditions described. The objective is to improve [INSERT]’s online visibility. The objective will be achieved by using Guttulus’s proven SEO techniques and expertise.

2.2 Guttulus agrees to provide the following services with the purpose of achieving satisfactory search engine rankings:

(1.1). [INSERT]

(1.2). [INSERT]

(1.3). [INSERT]

(1.4). [INSERT]

(1.5). [INSERT]

- 2.3 These services will include a maximum of () hours of billable time, based upon the mutually agreed upon hourly rate of (), including email and phone consultations, client education and tutoring, and research, preparation and transmission of materials, documentation and information for implementation.
- 2.4 Guttulus shall perform all additional non-named services required to achieve the objective in section 2.1.
- 2.5 Guttulus shall perform all services in a diligent and responsible manner.

3. PAYMENT

- 3.1 [INSERT] is to pay _____USD to Guttulus as a monthly fee under this AGREEMENT.
- 3.2 [INSERT] is to pay within 15 days of the Guttulus sending an invoice.
- 3.3 In the event that [INSERT] does not pay within the allotted period, Guttulus shall be relieved of its obligation to perform its services under AGREEMENT. [INSERT] must also reimburse Guttulus for all expenses incurred in connection within the collection of amounts payable, including court costs and attorneys' fees.

4. ACKNOWLEDGEMENT

- 4.1 [INSERT] acknowledges that Guttulus has made no representations or guarantees regarding the results of its services.
- 4.2 [INSERT] acknowledges that the services of Guttulus may not provide quantitative results either immediately or in the future and that such marketing services often provide benefits which cannot be quantitatively assessed.
- 4.3 [INSERT] acknowledges that Guttulus has not guaranteed that [INSERT] website will generate additional sales or obtain a specific number of views or visitors or a specific engine placement position.

5. INDEPENDENT CONTRACTOR

- 5.1 Guttulus shall not have any right, power or authority to create any contract or obligation, on behalf of, in the name of, or binding upon [INSERT] except express or implied contracts based on the conditions of the work to be performed pursuant to this AGREEMENT.

6. TERMINATION

- 6.1 Either party may terminate this AGREEMENT by giving 30 days written notice to the other of such termination.

6.2 In the event this AGREEMENT is postponed or terminated at the request of [INSERT], Guttulus shall have the right to bill pro rata for work completed through the date of that request, while reserving all rights under this Agreement.

7. DISPUTE RESOLUTION

7.1 If a dispute arises between Guttulus and [INSERT] over this contract both parties agree that the dispute will not be resolved by lawsuit. Instead, Guttulus and [INSERT] will work out the dispute, then, upon request by either party, the dispute will be resolved by arbitration conducted by the American Arbitration Association in [INSERT]. Judgment upon any award rendered by the arbitrator may be entered in any court of competent jurisdiction.

8. ENTIRE AGREEMENT

8.1 If any provision of this agreement is held in whole or in part to be unenforceable for any reason, the remainder of that provision and of the entire agreement will remain in effect.

9. APPLICABLE LAW AND JURISDICTION

9.1 The AGREEMENT is subject to the governing laws of the State of Texas. Any action regarding this AGREEMENT must be brought in Houston, Texas.

10. NECESSARY MATERIALS

10.1 [INSERT] understands that it may not hold Guttulus responsible for failure of [INSERT] to provide necessary materials, text and information, or to execute and/or implement recommended modifications, or to implement in a timely fashion.

11. MODIFICATIONS

11.1 Modifications independently made to pages by [INSERT] which can substantially affect and alter optimization of and rankings for the site pages, without timely notification to Guttulus, may result in duplication of work by Guttulus.

12. SIGNATURE

12.1 [INSERT] acknowledges that [INSERT] has fully read and understood AGREEMENT. By signing AGREEMENT, [INSERT] agrees to the terms and conditions contained in it.

Signature: _____ Date: _____

Title: _____

The foregoing is agreed to by:

Signature: _____ Date: _____

Title: _____